



WHY SPONSOR OR ADVERTISE WITH THE  
WESTCHESTER PARK DISTRICT



**WESTCHESTER**  
PARK DISTRICT

The Westchester Park District would like to invite you to take advantage of unique advertising opportunities to promote your business within the community. For your convenience, we have listed all sponsorship opportunities available throughout the year. By becoming a sponsor you will increase the visibility of your business, while supporting the youth programs within your community. Becoming a sponsor also allows us to enhance the programs and events we offer here at the Westchester Park District without having to increase our operating costs. We are appreciative of their on-going support.

## **Mission Statement**

We provide quality parks, facilities, and fun activities to enrich the leisure time of our community.

## **Vision Statement**

We will be the answer to Westchester's evolving needs for leisure and fun

## **Why Sponsor or Advertise with the Westchester Park District**

If you are looking for a way to reach the residents of Westchester and surrounding areas, there is no better way to market your business than through a sponsorship or advertising with the Westchester Park District.

- ✓ The Park District reaches out to all 16,800 residents in two program brochures annually.
- ✓ The Park District owns property and has a presence in all parts of the community.
- ✓ The Park District has over 4,900 families in its data base.
- ✓ The Park District has two 20,000 square foot recreational buildings – The Westchester Community Center (10201 Bond Street and the Mayfair Recreational Center (10835 Wakefield Street).



<b>BANNER PROGRAM</b>				
Field Banner	3' by 8' Full Color Banner	Mayfair Park Outfield Fences	April thru October	\$ 300.00
Gym Banner	6' by 3' Full Color Banner	Community Center Gymnasium	All Year	\$ 500.00
Pool Banner	6' by 3' Full Color Banner	Swimming Pool Fences	Summer	\$ 300.00

<b>PROGRAM SPONSORS</b>				
Day Camp Bags	Each child enrolled receives a bag	Logo printed on bags	Summer	\$500.00
Day Camp Shirts	Each child enrolled receives a shirt	Logo printed on shirts	Summer	\$500.00
Youth Athletics	Basketball & Floor Hockey Shirts	Logo printed on shirts	Summer	\$500.00

<b>SPECIAL EVENT SPONSOR</b>			
Holiday Party	3' by 6' Banner	Displayed Inside Gym & Outdoors	\$ 200.00
Daddy-Daughter Dance	Signage on Each Table	Logo on Printed Materials	\$ 200.00
Halloween Party	Outdoor Banner	Displayed at the Hayride	\$ 200.00
Easter Party	3' by 6' Banner	Displayed Inside Gym & Outdoors	\$ 200.00
<b>WEBSITE SPONSORS</b>			
Home Page	Sponsor Logo	BOTTOM OF PAGE ANNUAL	\$ 500.00
Individual Page	Sponsor Logo	BOTTOM OF PAGE ANNUAL	\$ 250.00
<b>BROCHURE PUBLICATION</b>			
FULL PAGE	BACK COVER	FULL COLOR	\$ 540.00
FULL PAGE	INSIDE COVER	FULL COLOR	\$ 500.00
HALF PAGE	VARIETY OF PAGES	BLACK / WHITE	\$ 200.00
QUARTER PAGE	VARIETY OF PAGES	BLACK / WHITE	\$ 100.00
BUSINESS CARD	WELL WISHER PG.	BLACK / WHITE	\$ 60.00

## In-Kind Donations

Throughout the year the Westchester Park District has sponsorship opportunities that require in-kind donations designed to enhance events. For example, raffle items, giveaways, or event refreshments. In exchange, the park district offers exposure and advertising for your company at these events.

